

Harborfest 2021 Sponsorship Levels

	Festival Sponsor \$7,500	Beer Tent Sponsor \$6,500	Stage Sponsor \$5,000	Saturday Night Band Sponsor \$3,500	Friday Night Band Sponsor \$2,500
Company Banner Location	<i>Adjacent to Stage, at Token Booth & Event Entrance</i>	<i>Adjacent to stage & at Beer Tent</i>	<i>Adjacent to stage</i>	<i>Adjacent to music stage</i>	<i>Adjacent to music stage</i>
Stage Announcements	<i>All will include Company Name</i>	<i>Will include sponsor name</i>	<i>Will include Sponsor Name</i>	<i>Will include Sponsor Name (Prior & during Saturday)</i>	<i>Will include Sponsor Name (Prior & during Friday)</i>
Recognition in all printed media	X	X	X	X	X
Company logo on Rotary website and Facebook	X	X	X	X	X
Company name in media releases (Radio, TV, Newspaper)	X	X	X	X	X
Other Perks	<i>-All HarborFest promo will include Brought to you by 'Sponsor' and Marquette West Rotary</i>	<i>-Exclusive brand selection and signage at Beer Tent -Exclusive promo of beverages -Visibility at most visited tent</i>	<i>-Acknowledged in hospitality tent (signage & table tents)</i>	<i>-Sponsorship of Jovi, a Detroit Bon Jovi tribute band -Acknowledged in hospitality tent (signage & table tents)</i>	<i>-Sponsor of Bumpus of Chicago -Acknowledged in hospitality tent (signage & table tents)</i>

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	Entertain. Hospitality \$1,500	Local Band Sponsor \$1,000	Main Tent Sponsor \$1,000	Tent Sponsor \$500	Contribution \$250
Company Banner Location	<i>On Entertainment Hospitality tent</i>	<i>Adjacent to music stage</i>	<i>On Sponsored Tent</i>	<i>On Sponsored Tent</i>	
Stage Announcements		<i>Will include sponsor name (Prior to bands' performance)</i>			
Recognition in all printed media	X	X	X	X	
Company logo on Rotary website and Facebook	X	X	X	X	
Company name in media releases (Radio, TV, Newspaper)	X	X	X	X	X
Other Perks	<i>-Sponsorship of Entertainment Hospitality Tent</i>	<i>-Sponsorship of one of five local bands -Acknowledged in entertainment hospitality tent (signage & table tents)</i>	<i>-Sponsor of main large tent and tables -Company signage can be adjacent to Hospitality Tent</i>	<i>-Sponsor of Token Tent & Small Hospitality Tent -Company banner adjacent to sponsored tent</i>	